

Company portrait

**By individualists.
For individualists.
With style.**

Otto Hutt stands for high-quality writing devices that set new standards regarding individuality and precision: Clear shapes, aesthetic design, perfected functionality. Inspired by the ideals of Bauhaus, Otto Hutt develops individualized products with an extraordinary style. Always on the highest technological level and exclusively using selected materials. Products by Otto Hutt bear a logo on the stylized nib inspired by the Bauhaus signet by Oscar Schlemmer from 1922. An unmistakable symbol of creative standards and the brand's stylistic self-conception: "Form follows function".

For generations, writing devices by Otto Hutt have captivated with their combination of excellent manufacturing competence and the finest craftsmanship. With constantly evolving procedures and production methods, the company is continually setting new impulses – without ever losing sight of its own tradition.

Otto Hutt. Style for individualists. Made in Germany.



Company history

For many decades, the craft of the company Otto Hutt was in the hands of the Hutt family – first founded by Karl Hutt in 1920, then successfully run by his son Otto, whose name the brand still carries today. The company founder was an enthusiastic follower of the Bauhaus movement and felt highly inspired by the design language of this new school of design. As a resident of Pforzheim – the “golden city”, which had earned its first-class reputation around the world through centuries of jewelry, watch, and consumer good production – he transferred the idea of the Bauhaus style to new products and founded a company for pocket consumer goods and noble writing devices made of silver.

Entirely in line with his Bauhaus contemporaries, Karl Hutt developed writing devices that distinguished themselves through the best processing and perfect functionality. The design was also inspired by the straightforward, clear, and functional Bauhaus style. In the 1960's, he handed over the reins to his son Otto Hutt, who continued to expand the company and successfully asserted himself on the national and international market. Later, the Robert E. Huber GmbH succeeded Otto Hutt and relaunched the company's own brand.

CEO Marco Frei and Technical Director Nicole Klingel carefully revised the product portfolio and successfully continued to develop the manufacturing processes. Today, the company's outstanding competence in terms of manufacturing competence and technical precision forms the foundation of the excellent worldwide reputation of the products by Otto Hutt. At the beginning of 2017, the company embarked on a path towards a market-strategy relaunch that will culminate at Paperworld 2018.